Here are some useful tips on how to get set up on your account, track with our advertisers and get the best results from the Partnerize Enterprise platform.

**SETTING UP & GOING LIVE**

You may have signed up to Partnerize through one of our advertiser's signup pages, or you may have used the signup page. However, if you are interested in working with more of our advertisers, please get in touch via support@partnerize.com and include a detailed summary of your website and a media pack if possible. We can then assist with the next steps.

**APPLYING TO YOUR CHOSEN CAMPAIGN**

1. First go to the Admin > Campaign tab in your account.

   **HINT:** This section will list the campaigns on the networks you are connected to

2. Select the campaign you would like to apply to and click Join in the bottom left hand corner.

   **HINT:** The campaign T&C’s will appear in the window once you have applied. Please review and approve these to move forward.

You will find campaigns you have not applied for in the ‘Other’ section. You may also find that advertisers will ask you to join a campaign, without you needing to apply. When this happens you will be automatically Approved on the campaign unless there are campaign Terms and Conditions you need to agree to. These campaigns will be listed in section ‘Approved - Pending Terms & Conditions Acceptance’.
HOW TO FIND YOUR TRACKING LINK

Now that you have requested to join a campaign, the advertiser will review your request.

**HINT:** Each advertiser has their own reviewal process, so timelines will vary on when a decision is made on your approval.

3 Once you’re approved on Admin > Campaign, navigate to Admin > Tracking

4 On the right hand side of the Tracking Table you’ll find your unique tracking link. Once this is added to your site, you can start earning commission on any purchases made via this link.

FINDING YOUR COMMISSION RATES

5 Navigate to Admin > Campaign

6 Click on the approved campaign

7 You will now find your commissions in the Campaign Commissions table below
FINDING CREATIVES FOR YOUR WEBSITE:

8 Go to Creative > Overview

9 Select a campaign and the type of creative you would like to use. Your unique tracking link is integrated into the creatives, allowing you to begin tracking as soon as you implement the creative code.

You will find the following types of creatives in this section:

- **Image**: JavaScript and HTML codes to implement
- **Text**: For JavaScript text link code
- **HTML**: Specialized HTML tracking code
- **Feeds**: Regularly updated file of products/offers to integrate into your website
AFTER YOUR FIRST CONVERSION

1. Navigate to Reporting

2. Report on clicks and conversions that have taken place within the selected time window

**HINT:** Reporting information is recorded in real-time. All conversions are validated by advertisers, and will begin as Pending until they're Approved or Rejected. Once conversions are approved and the advertiser invoice is paid, your commission will be eligible for payment. Conversions may be auto-rejected if they do not fit campaign rules such as 'Cookie Period'.

MAKE SURE YOU SET UP A PAYMENT METHOD

3. Go to Settings > Payment > Add Payment

**HINT:** Please note, you can be paid in most currencies and you can choose to have each currency paid into a different bank account if you wish.

- **Tracked Currency:** The currency which the conversion tracked in.
- **Paid Currency:** The currency in which you would like to receive the funds. By selecting 'All', this means all currencies will be paid into the same bank account.
- **Country of Bank:** The country in which your bank account is registered.

4. Fill in your payment details

5. Enabling **Auto Self-bill** will automate the fund transfer based on the following criteria:
• **Payment Date:** Select a preferred day of the month on which a self-bill will be automatically raised, providing the minimum threshold of 30 USD (or equivalent) has been met.

• **Threshold:** Choose a custom amount, which must be met before a self-bill will automatically be generated (e.g. 100 USD).

**HINT:** Once an advertiser has paid us the funds for approved conversions, we will process the funds to make your commission available straight away, this typically can take 1-2 working days, but may take longer depending upon your bank.
Partnerize operates on an API first principle, so everything you see on our platform can be pulled from our API. This is to give partners maximum flexibility.

**HINT:** Here are some guides to get you started with our API:

- [Partner API Introduction](#)
- [Partner API Guide](#)

**DEEPLINKING**

**HINT:** Our deeplink tool allows you to add an alternative URL to your tracking link, e.g. a particular product page.

Once you have your tracking link, you can add a deeplink and pubref (most advertisers will allow deep link custom URLs). A simple alteration to your tracking link is required to implement this.

All you need to do is add `/destination:{Custom URL}` to your tracking link. Simply implement this on your website as you would with a normal tracking link.

For Example:

```
http://prf.hn/click/camref:XXXX/destination:{Custom URL}
```
PUBREF

The Pubref functionality allows you to enter a unique reference for your own tracking purposes. You are also able to track this in our reporting section.

Like with Deeplinking all you need to do is add /pubref:{Custom Reference} onto your tracking link.

http://prf.hn/click/camref:XXXX/pubref:{Custom Reference}

HINT: You can use pubrefs and deeplinks together - just make sure the deeplink goes at the end of your tracking link or the pubref won’t track.

MULTIPLE ADVERTISERS ON YOUR ACCOUNT

Our technology allows you to have multiple advertisers on one account. You don’t need to sign up each time.

If you want to partner with a new advertiser, either contact the advertiser directly and we can guest your account on their network or get in touch via our support email support@partnerize.com and we will be happy to help.
Advertiser / Merchant: A website or brand that rewards publishers for targeted traffic

Campaigns: These can be found on a network you have access to. Once approved to a campaign, you can start promoting the advertiser

Camref: This ID is unique to you as a partner and the campaign which you are approved on, you will find it on the end of your tracking link. This is used to track your clicks and conversions

Conversion: When one of your end-users have made a purchase from an advertiser’s website

Deeplink: A tracking link which takes you to a unique URL of your choosing

Network: An advertiser’s private network includes all of their campaigns. You will need to be accepted onto their network before applying to campaigns

Signup Tunnel: Signup tunnels are used to sign up to one of our advertiser’s networks. There is also a Partnerize sign up tunnel available to create a generic account

Guesting: The process of Partnerize adding access to an additional advertiser’s network onto your existing account

If you have any more questions please get in touch via support@partnerize.com